



Innovators in Wire Processing

## Market | News

### Schleuniger and EMDEP agree on global cooperation

Thun, April 2014 – Christoph Schüpbach, CEO of Schleuniger Group with headquarters in Thun (Switzerland), one of the leading suppliers of innovative wire processing solutions and Diego Julian Amores Casanova, General Manager of EMDEP Group with headquarters in Alió, Tarragona (Spain), a leading supplier of control equipment and test boards for automobile wiring have signed a global cooperation agreement for their companies.

This cooperation is aimed to strengthen both companies in their respective market positions, especially in the field of marketing and sales as well as technology integration. EMDEP and Schleuniger are already well-known providers of high quality equipment used in the value chain “wire harnesses for the automotive industry” and serve the same customers, mainly global tier one suppliers to automotive OEMs. The product portfolios fully supplement each other in a perfect way and the groups have in addition an excellent geographic fit. Neither of the two companies is limited in any way by this partnership.

This cooperation further expands the Schleuniger partner network of excellence and gives access to the important area of testing and quality assurance for wire harnesses. Schleuniger and EMDEP are fully independent suppliers in the automotive industry with different fields of competence. The two companies cooperate on a limited case-by-case basis with regards to marketing and sales with a clear intent to add value to its customers. This cooperation is strictly limited to areas where their product offerings are fully supplementary.

Customers will benefit from an optimal integration of testing and quality solutions into their value chains, optimized interfaces among production equipment and manufacturing execution systems as well as from an improved market support due to the excellent customer relations and complementary market coverage of both partners.

#### About the Schleuniger Group

The Schleuniger Group in Thun is a globally active technology company and a leading supplier in the Wire Processing industry. Customers of the Schleuniger Group primarily supply the automotive, entertainment and information industries as well as the communication sector. Schleuniger products are used whenever precise wire processing plays a role. Development and production are located in Switzerland, in Germany and in China. Schleuniger is always close to its customers - with four Sales and Service companies in the US, Germany, China and Japan as well as with 40 distributors worldwide. The Schleuniger Group represents the Business Unit Wire Processing of the listed Metall Zug Group and has about 500 employees and 30 trainees worldwide